

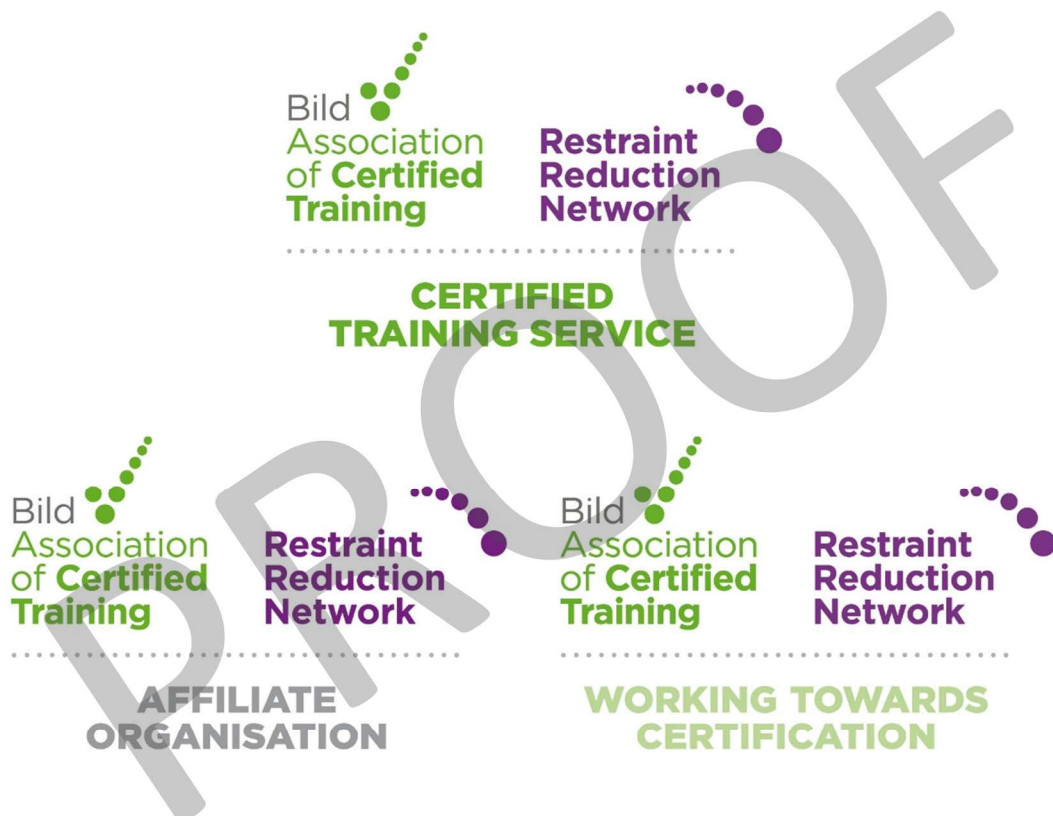
Launch of New Certification Logos

This week, Bild ACT are pleased to launch a new suite of certification logos for the use of certified training services, affiliate organisations, and organisations who are working towards certification.

These new logos provide greater clarity around the certification status of different training providers.

We have produced detailed logo guidance to instruct and aid training providers in the use and application of our new logos.

This guidance outlines the acceptable use of certification logos, and any restrictions which apply.



When do I need to start using the new logos?

All organisations should begin using the new logos immediately.

Please pay particular attention to the guidance around where the logos can and can't be used.

We recognise that training providers may require some time to update their websites and training materials with the new logos. Therefore, we have agreed a 6-month timescale for implementation.

All training providers must have ceased use of the old certification logos by **Monday 2nd October 2023**.

Where can I download the new logos?

All organisations eligible to use the certification logos will have been contacted via their named person and provided with a link to download the suite of logos and the guidance document.

If for any reason your organisation has not received this email, please get in touch with us at certification@bild.org.uk

Each logo is provided in .jpeg and .png file types. If you require an alternative format, please get in touch.

If you have any queries about the use or application of our new certification logos, which have not been answered by the guidance documents, please contact the team via certification@bild.org.uk

Best Wishes,

Bild Association of Certified Training